

The new color of clear sound.



BLUE EVER BLUE



HDSS®
THE HIGH DEFINITION
SOUND STANDARD

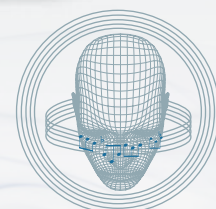
Introducing **BLUE EVER BLUE** and Revolutionary HDSS® Sound Technology

Experience Real-Time 3-Dimensional Sound with Blue Ever Blue Earphones. From audiophiles to audio engineers, the groundswell of enthusiasm for this new technology is amazing listeners and perplexing competitors. Hear sounds in your music that you have never heard before. Locate sound sources on the left, right, front and back. Listen to the delicate vibrato of a singer and the pure sound of an instrument, without distortion.

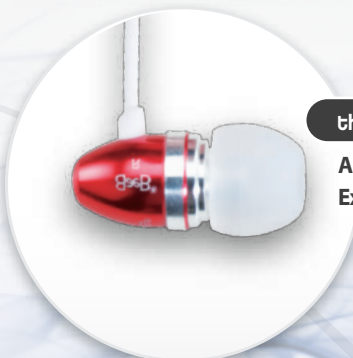


the **black** | model 328R

Sweet bass • Delivers a full pleasant accurate sound



3 Dimensional Sound



the **red** | model 866B

Aluminum housing • Exquisite detail
Exceptionally clear sound • Deep bass



the **white** | model 388B

Airy, open sound • Deep bass signature • Fine detail



the **silver** | model 868B

Aluminum housing • Great upper and lower bass • Mids and upper frequencies sparkle

**"...Very happy that I took the chance on these.
...Do keep an eye out for them or something
that mentions the tech [HDSS®] as they are
worth checking out."**

Anthony D. (Head-Fi. Forum, Aug 2010)

All earphones are compatible with iPod, iPhone, MP3/CD/DVD players, computers, and all devices with a standard 3.5mm jack. Warranty: 1 year.

BæB
BLUE EVER BLUE

blueeverblue.com
hdss.com

Blue Ever Blue LLC • Washington, DC USA

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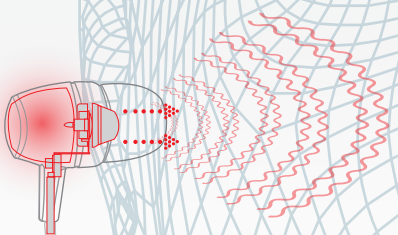
Become soundly impressed...

Based on recently patented Embedded Transmission Line (ETL) technology, HDSS® solves a nearly 100 year old audio engineering dilemma: How do you reduce distortion and noise caused by the heat generated by a vibrating loudspeaker cone?

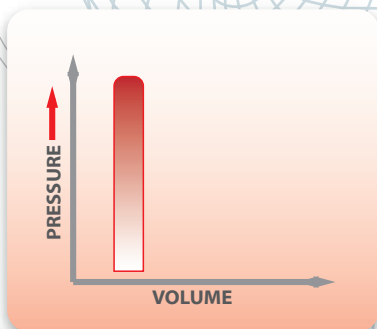
HDSS® solves this dilemma by keeping the pressure in the sound system constant thereby eliminating distortion and noise. It achieves this by placing in the sound enclosure a non-electronic ETL device, which absorbs the increased heat.

A FLAT COMPARISON: Why We Sound Better:

The Struggle of Convention



Traditional audio technologies utilize various materials and electronic parts in attempting to solve the heat dilemma inherent in sound reproduction. The loudspeaker cone is constantly in motion leaving no time to remove the increasing heat which causes sound distortion.



the isochoric problem

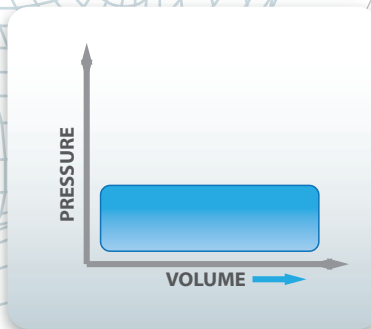
Graphical depiction of an isochoric thermodynamic process showing the build up of pressure caused by increasing heat. Conventional sound systems are hampered by this situation which produces undesirable distorted sound.

The HDSS® Breakthrough



Patented ETL
Technology

The ETL device solves the dilemma by acting as a cold reservoir in which heat is drawn from the enclosed air thereby maintaining the pressure constant in the enclosure. The result: Crystal clear, detailed 3 - dimensional sound.



the isobaric solution

Graphical depiction of an isobaric thermodynamic process showing constant pressure maintained by an ETL device which prevents heat build up. This is the desired situation for the ultimate in the production of pure and natural sound.

Now, hear it For yourself...

Experience more clarity and depth of sound with Blue Ever Blue Earphones. Appreciate your music fully, for longer times with less fatigue. Hear sounds and tones in music unavailable from other earphones.

"I hear things I've never heard before"

Brian O. (DJ Music Trivia Host • Atlanta, GA)

